# Hosted Services Overview

### Aloha Insight

Above store reporting and consolidation tool. Allows access to financial information from most web browsers, including Internet Explorer, Chrome, Mozilla, and Safari. Reports can be customized and placed on schedules for automated delivery. Realtime alerts can notify management when specific threshold driven events have occurred. Also acts as a bridge to most third party accounting and payroll services.

#### Aloha Stored Value

Above store gift card program allows for realtime multi-unit operation. Cards may be custom branded and either reloaded with a value, or assigned a value upon purchase. Full reporting on cards issued, redeemed, and outstanding liability.

# Aloha Loyalty

Above store customer loyalty program allows for multi-unit operation. Can operate with the same physical card as Stored Value. Multiple programs may be assigned and simultaneously active. Programs can be based upon Visits, Dollar Spend, Items, Point Based, Lottery, or Smart Rewards. Full program reporting by customer, program, date range, and usage.

### Aloha Customer Voice

Extends the scope and reach of Aloha Loyalty through visit followup surveys. Survey results can be propagated through various social media networks based upon rating level. Allows operators to instantly monitor customer feedback to ensure an optimal customer experience.

## **Configuration Center**

Designed to assist with data management across multiple locations, CC eliminates the need to manage menu information at the store level. Lock down items, prices, and access to specific back of house functions. Schedule price changes and special item availability days in advance. Enter data once for one site or one thousand sites. Scales as you grow.

# Restaurant Guard

Advanced data mining tool that analyzes transaction patterns and identifies transactions that do not fit "normal" profiles. Quickly identify theft and other problem transactions without reading through pages of reports. Automated alerts available through Pulse mobile.

#### Aloha Online Ordering

Originally designed for Chipotle<sup>™</sup>, Aloha Online offers a fully integrated online ordering application. Customers can place orders for same day, or a future date. No third party integrations required. Manage a single set of data both online and at the store level, significantly reducing labor costs. Realtime store monitoring ensures that every order makes it to the store, and is taxed accurately, even in multi-state concepts.

#### Aloha Online Reservations

Integrates online reservations with the local Aloha POS system. Allows for detailed guest profiles. Unlike OpenTable, you completely own and manage your valuable customer data. Reservations will automatically populate the guest book within the Guest Manager module at the hostess stand. Guests receive email confirmations for both online and in-house reservations.

#### Pulse Realtime

Leveraging iPhone/iPad/Android mobile platforms, Pulse Realtime produces true real-time actionable metrics that allow operators to quickly respond to events as they unfold on the floor. Forecast trends from day part to day part. Financial, staff, and social media are just a few of the areas encompassed in this easy to use mobile platform. Pulse takes all the power of NCR Aloha and puts in the palm of your hand.

